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## Today Hamburg submits German application for hosting the ITS World Congress 2021

**Senator Horch: "Hamburg seeks to emerge as a model city for intelligent mobility and logistics" / Solutions for the future shall be presented to more than 10,000 trade visitors / More than 100 industry partners, research institutions and associations support the application for the congress in the CCH**

Today, the Free and Hanseatic City of Hamburg submitted the German bid for hosting the World Congress on Intelligent Transport Systems and Services (ITS – "Intelligent Transport Systems") to the European organisation ERTICO in Brussels by using a self-driving delivery robot for parcels. The world's largest ITS congress is planned to be hosted by the City of Hamburg in cooperation with the Federal Ministry of Transport and Digital Infrastructure. It is supposed to take place from 11-15 October 2021 in the refurbished Congress Centre Hamburg (CCH) and trade fair halls. Thanks to more than 100 commitments of support from industry, research and associations, the application gains additional national momentum. By launching a test field of future mobility solutions, Hamburg aims to make urban mobility more reliable and safer in partnership with experts from business and the scientific community. An international committee will officially announce whether Hamburg is selected as host during this year's World Congress in Montreal.

Alexander Dobrindt, Federal Minister of Transport and Digital Infrastructure: "Germany is a pioneer in mobility 4.0. By offering innovative transport technologies, a leading seaport and an efficient transport network, Hamburg as the dynamic hub for economic and logistical activities makes a major contribution. That is why the City of Hamburg is the ideal venue for the ITS World Congress 2021."

Frank Horch, Hamburg's Senator for Economy, Transport and Innovation, emphasizes the opportunity of the application: "In the coming years we seek to emerge as Germany's model city for intelligent mobility and logistics. By using cutting-edge technologies and relying on broad-based knowledge we will achieve our goals of making mobility for all citizens accessible, safer, and more efficient and environmentally friendly. Holding the ITS World Congress will provide a great opportunity to present the world our innovative capacity."

Hamburg's application comprises a comprehensive "Bid Book", which is non-public due to competitive reasons. The ITS World Congress is held yearly, alternating between Europe, Asia Pacific and America. Roughly 10.000 visitors are expected each year. The congress provides a great opportunity for all guests to jointly discuss the latest developments in ITS. Furthermore, they also have the opportunity to visit the accompanying exhibition and participate in live demonstration showcasing the current ITS technology. Today's hand-over using a delivery robot underlines the innovative character of Hamburg's bid. The automated submission shows how the mega trends digitalisation, automation and connectivity increasingly gain in importance within the transport and logistics industry. This is one of the reasons why the logistics service provider Hermes is currently testing a self-driving delivery robot for parcels in Hamburg.

Senator Horch already announced Hamburg's application for hosting the ITS World Congress in October 2015, the

senate resolved the "ITS-Strategy for Hamburg" in April 2016. In September, the Federal Minister for Transport and Digital Infrastructure Dobrindt expressed his commitment for Hamburg's intentions by signing a Memorandum of Understanding in the Hamburg town hall. During the ITS World Congress last October, the city presented itself as candidate city and showcased a project on the innovative coordination of construction sites and another project in the field of vehicle-to-vehicle (V2V) and vehicle-to-infrastructure (V2X) communication located in the port area.

Further information on [www.its2021.hamburg](http://www.its2021.hamburg).

### Queries

Ministry of Economy, Transport and Innovation

Press Office | Richard Lemloh

Tel: +49 (0)40 428 41-1326 | [pressestelle@bwvi.hamburg.de](mailto:pressestelle@bwvi.hamburg.de)

[www.hamburg.de/bwvi](http://www.hamburg.de/bwvi) / Follow us on Twitter: @HH\_BWVI